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Brighton Corporation Expands Team, Refines Organizational Structure

Changes Reflect Vision for Future Growth, Commitment to Clients and Partners

Boise, Idaho (February 4, 2011) – Brighton Corporation today announced several new team members and expanded roles and responsibilities for a number of its staff. The new structure is designed to enhance operational efficiencies while positioning Brighton Corporation and Brighton Homes for future growth.

Staff who have recently joined Brighton Corporation include Tina Lytle, Director of Operations; Carl Trautman, Purchasing Manager; Angie Dilmore, Marketing Coordinator; and Adam Fuhriman and Braxton Hansen as Construction Superintendents. Additionally, the following Brighton team members have new or expanded roles: Lars Hansen, Vice President of Brighton Homes; Peter Oliver, Vice President of Sales and Marketing; Lynn Jenkins, Chief Estimator; Brandon Waltman, Construction Manager; Brad Easterday, CAD Manager; and Roberta Harman, Warranty Coordinator.

“We’re excited to welcome Tina, Carl, Angie, Adam and Braxton to our talented team and to recognize many of our veteran staff for their efforts to date and in their new roles,” said David Turnbull, President, Brighton Corporation. “In today’s challenging real estate environment adding staff is an expression of our confidence in the future of the Treasure Valley, an acknowledgement of Brighton’s growing market share, and a demonstration of our commitment to continue to grow our business and better serve our clients.”

Recently named Company of the Year at the recent Building Contractors Association of Southwestern Idaho (BCASWI), Brighton Corporation will implement its new organizational structure effective immediately. Its revised structure reflects both its ongoing commitment to the success and growth of the real estate industry and its position as Idaho's largest diversified real estate developer of office parks, new retail, industrial buildings and master planned mixed-use residential home communities.

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About Brighton Corporation

Brighton Corporation was founded in 1968 by a small group of entrepreneurs developing Boise neighborhoods. Today, the firm has matured into a team with expertise in every area of commercial

and residential real estate development and construction. Brighton's portfolio has grown to include office, retail and industrial properties as well as mixed-use communities, residential neighborhoods and homebuilding throughout the Treasure Valley. Current projects include Paramount, SpurWing Greens, Tuscany, River Heights at Barber Valley, Barber Station, Mill District at Harris Ranch, Ustick Marketplace, Victory Business Center, Idaho Independent Bank Building, Heritage Commons, Karcher Crossing and 12th Avenue Place – all in the Treasure Valley. Brighton has also completed commercial developments in Colorado, Minnesota and Wisconsin. For more information visit www.brightoncorp.com.

About Brighton Homes

Brighton Homes was formed as the home building entity of Brighton Corporation in 1994 and has since grown to be one of the largest builders in Idaho. Dedicated to setting the standard in each Brighton community, Brighton Homes has earned a reputation of blending functional plans, architectural flair, and great value into a complete package. Brighton Homes is currently building in 6 premier Treasure Valley locations, including Paramount, Mill District at Harris Ranch, River Heights at Barber Valley, SpurWing Greens, Heritage Commons and Tuscany. In 2010 Brighton expanded its geographic footprint into Utah with the formation of Brighton Homes Utah. For more information visit www.brightonhomes-idaho.com or www.brightonhomes-utah.com.

Editor's Note: Additional bio information available at <http://www.brightonhomes-idaho.com/team.asp>